Affiliate Kit

Plumbing & Drain Business Kit: everything you need to promote it

Quick facts

Commission	50% of every sale, rising to 60% once you've sold 10 kits
You earn at 50%	$39.50 per Complete Kit ($79) | $14.50 per Starter Kit ($29)
You earn at 60%	$47.40 per Complete Kit | $17.40 per Starter Kit
Tracking	30 days from the click (the most recent affiliate click gets the sale)
Payment	Monthly, by PayPal, for the previous month's sales
Your link	In your Payhip affiliate dashboard: click 'Affiliate Links'

Always disclose your link

US law (the FTC) requires you to tell people when you earn money from a recommendation. Put it close to your link, in plain words. For example:

- "I earn a commission if you buy through my link, at no extra cost to you."
- "Affiliate link: I get paid if you buy."
- On video: say it out loud AND put it in the description.

The product in one sentence

Short description

The Plumbing & Drain Business Kit is a set of 8 ready-to-use tools (pricing calculator, Good/Better/Best estimates, contracts, profit tracker and more) that helps plumbing and drain cleaning companies price every job for profit. Works in Excel or free Google Sheets.

Who it's for

- Plumbing and drain cleaning companies with 1 to 10 people
- New plumbers starting their own business
- Owners who guess their prices, lose bids on price, or don't know which jobs make money

Key selling points

- **Know your real cost per hour.** Enter your costs once and see your break-even rate and selling rate.
- **Flat-rate prices for 55 common jobs**, built from the owner's own costs, so they fit any area.
- **Good / Better / Best estimates.** Customers pick an option instead of saying no.
- **Profit tracker** shows which jobs and which marketing actually make money.
- **Contracts, maintenance plan program, checklists, AI instructions and marketing pack** included.
- **No subscription.** One-time price. Works in Excel or free Google Sheets, even on a phone.

What's inside (8 tools)

#	Tool	What it does
01	Pricing Calculator & Price Book	Cost per hour + flat-rate prices for 55 jobs, after-hours prices, profit per job, quick quote
02	Estimate & Invoice Templates	3-option estimates and invoices that fill in automatically

03	Job Profit Tracker	Profit by month, job type and lead source; unpaid invoices
04	Contracts & Forms	Service agreement, drain & sewer authorization, change order, warranty certificate
05	Maintenance Plan Kit	Plan pricing, sales scripts, sign-up form, customer flyer
06	7 Checklists	Service call, drain & sewer, water heater, maintenance visit, truck stock, new hire, safety
07	AI Office Assistant	30 copy-and-paste AI instructions for customer texts, reviews, job ads
08	Marketing Pack	Review texts, 12-month posting plan, door hanger, services flyer

Please don't promise income or results, and don't call the contracts 'lawyer-approved'. They're templates that owners should have a local attorney review.

5 Ready-to-Send Emails

Copy, make them sound like you, and replace [YOUR AFFILIATE LINK]. Send one every few days, or use just the ones you like.

Email 1: The pricing problem

Subject line: Are you charging enough?

Hi [FIRST NAME],

Quick question: do you know your real cost per hour?

Not what you pay your tech. Your real cost, after the truck, insurance, marketing, and all the hours that aren't billable.

Most small plumbing shops don't. They copy the guy down the road, or charge what feels right. Then they wonder why they're busy but broke.

I found a kit that fixes this. You type in your costs once, and it tells you your break-even rate and a profitable price for 55 common plumbing and drain jobs.

It's called the Plumbing & Drain Business Kit, and it works in Excel or free Google Sheets: [YOUR AFFILIATE LINK]

[YOUR NAME]

P.S. I earn a commission if you buy through my link, at no extra cost to you.

Email 2: Good / Better / Best

Subject line: Stop getting 'that's too expensive'

Hi [FIRST NAME],

When your estimate has one price, the customer only has two choices: yes or no.

Give them three options (fix it, fix it and prevent it, or the long-term solution) and the question changes to "which one?"

The Plumbing & Drain Business Kit includes one-page Good / Better / Best estimate templates. Pick the jobs from a list and the prices fill in from your own price book.

Take a look: [YOUR AFFILIATE LINK]

[YOUR NAME]

P.S. Affiliate link: I earn a commission if you buy.

Email 3: Where did the money go?

Subject line: Busy all month... so where's the profit?

Hi [FIRST NAME],

Here's something most plumbing owners never see: which jobs actually make money.

A water heater swap might make 29%. A quick faucet job you squeezed in might make 3%. Without tracking it, you'd never know.

The Job Profit Tracker in this kit takes about a minute per job. The dashboard shows profit by month, by job type and even by where the customer found you, so you know which marketing to keep paying for.

It's one of 8 tools in the Plumbing & Drain Business Kit: [YOUR AFFILIATE LINK]

[YOUR NAME]

P.S. I earn a commission if you buy through my link.

Email 4: Steady monthly income

Subject line: The slow-season fix most plumbers ignore

Hi [FIRST NAME],

Big plumbing companies have a secret weapon for slow months: maintenance plan members who pay every

month.

Members get a yearly check-up, a water heater flush and a discount. You get steady income, repeat customers, and a list of homes to call when it's quiet.

The Plumbing & Drain Business Kit includes a complete Maintenance Plan Kit: how to price it so it's profitable, what to say to customers, a sign-up form and a flyer.

Plus the pricing calculator, estimates, contracts and more: [YOUR AFFILIATE LINK]

[YOUR NAME]

P.S. Affiliate link. I'm paid a commission if you buy.

Email 5: Last reminder

Subject line: Everything in one place

Hi [FIRST NAME],

Last note about this, I promise.

If you've been meaning to sort out your pricing, paperwork and systems, the Plumbing & Drain Business Kit puts it all in one place:

- Pricing calculator and price book for 55 jobs
- Good / Better / Best estimates and invoices
- Job profit tracker
- Contracts and forms
- Maintenance plan kit
- 7 checklists
- 30 AI instructions for your office
- Marketing pack

One-time price, no subscription, set up in about an hour: [YOUR AFFILIATE LINK]

[YOUR NAME]

P.S. I earn a commission if you buy through my link, at no extra cost to you.

10 Social Media Posts

Use with the banners in the Banners folder or with screenshots of the kit. Put your link in the post (or 'link in bio') and keep the #ad / affiliate note.

Post 1

Plumbers: do you know your REAL cost per hour? Not your tech's wage. Your real cost after the truck, insurance, marketing and unbillable hours. This kit works it out for you, then prices 55 common jobs. [YOUR AFFILIATE LINK] #ad

Post 2

One price on an estimate = yes or no. Three prices (Good / Better / Best) = "which one?" This plumbing kit has ready-made 3-option estimate templates. [YOUR AFFILIATE LINK] #affiliate

Post 3

Busy all month but the bank account doesn't show it? Track profit per job in about a minute. The dashboard shows which jobs and which marketing make you money. [YOUR AFFILIATE LINK] #ad

Post 4

Running a 1 to 10 person plumbing company? Here's a complete set of pricing, paperwork and systems: 8 tools, Excel or free Google Sheets, no subscription. [YOUR AFFILIATE LINK] #ad

Post 5

Slow season tip for plumbers: sell yearly maintenance plans. Steady monthly income + repeat customers. This kit shows you how to price and sell them. [YOUR AFFILIATE LINK] #affiliate

Post 6

Stop guessing your prices. Enter your costs once, and every job price updates automatically. Built for plumbing & drain cleaning companies. [YOUR AFFILIATE LINK] #ad

Post 7

Drain clearing, hydro jetting, camera inspections, water heaters: 55 plumbing jobs already listed and ready to price from YOUR costs. [YOUR AFFILIATE LINK] #ad

Post 8

Plumbing contracts in plain English: service agreement, drain & sewer work authorization, change order, warranty certificate. Part of this business kit (have a local attorney check them). [YOUR AFFILIATE LINK] #affiliate

Post 9

30 copy-and-paste AI instructions for plumbers: reply to reviews, follow up on estimates, write job ads, chase late

payments. Works in free ChatGPT, Claude, Gemini or Copilot. [YOUR AFFILIATE LINK] #ad

Post 10

Starting your own plumbing business? Get your pricing, estimates, contracts and checklists sorted from day one. [YOUR AFFILIATE LINK] #ad

Short Video Script (about 60 seconds)

For YouTube Shorts, TikTok, Reels or a mention in a longer video. Show the screenshots while you talk.

Time	Say this	Show this
0-5 s	"Plumbers: if you're guessing your prices, you're probably leaving money on the table."	You talking to camera
5-20 s	"Your real cost per hour isn't your tech's wage. It's the truck, insurance, marketing and all the time you're not billing. This kit works that out for you."	The 'My Costs' screen
20-35 s	"Then it prices 55 common plumbing and drain jobs from YOUR numbers, and puts them into Good, Better, Best estimates, so customers pick an option instead of saying no."	Price Book, then the estimate
35-50 s	"It also has a profit tracker, contracts, a maintenance plan program, checklists and AI instructions for your office. Excel or free Google Sheets. No subscription."	Dashboard, contract, checklist
50-60 s	"Link's in the description. Full disclosure: I earn a commission if you buy through it."	You + link on screen

Answers to Common Questions

Do I need Excel? No. It works in the free Google Sheets and Google Docs too.

Are the prices right for my area? The prices come from the buyer's own costs, so yes. Example numbers are filled in to show how it works.

Is it a subscription? No. One-time price, and the files are theirs to keep.

Is this for a one-person shop? Yes. It's built for 1 to 10 person companies.

Are the contracts legally approved? They're plain-English templates, not legal advice. Owners should have a local attorney review them.

How do they get it? Instant download right after checkout.

Images you can use

- Banners folder: square (1080x1080), wide (1200x628), story (1080x1920), website ads (300x250 and 728x90).
- Screenshots folder: real pages from the kit.
- Please don't change the prices shown or add claims that aren't in this kit.

The rules (short version)

- Always disclose your affiliate link.
- No spam: only email people who signed up to hear from you.
- No fake reviews, made-up results or income promises.
- No paid search ads on the product name.
- No coupon or deal sites unless we agree first.
- No buying through your own link.